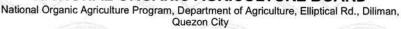


## NATIONAL ORGANIC AGRICULTURE BOARD





## NATIONAL ORGANIC AGRICULTURE BOARD

Resolution No. <u>09</u> Series of 2024

# RESOLUTION ON THE REPORT OF LIVEGREEN INTERNATIONAL, INC. ON THE PROLIFERATION OF THE MISUSE OF ORGANIC LABEL AND OTHER CERTIFICATION MARKS, AND COMMINGLING OF FRESH AGRICULTURAL PRODUCTS IN SOME RETAIL ESTABLISHMENTS

**WHEREAS**, Section 2 of Republic Act No. 10068 or the Organic Agriculture Act of 2010, as amended by Republic Act No. 11511, declares the policy of the State to promote, propagate, develop further, and implement the practice of organic agriculture in the Philippines;

WHEREAS, Section 6 of R.A. 10068, as amended, created the National Organic Agriculture Board (NOAB) as the policy-making body that shall provide direction and general guidelines for the implementation of the National Organic Agriculture Program (NOAP);

**WHEREAS,** Sections 18 and 19 of R.A. 10068, as amended, and its implementing rules and regulations, states the provisions and rules for the labeling and retailing of organic produce and products;

WHEREAS, LiveGreen International, Inc., a third-party certified and BAFS-registered operator authorized to produce leafy vegetable crops, fruit-vegetable crops, herbs and spices, and root crops under the brand Organicus, met with the Bureau of Agriculture and Fisheries Standards (BAFS) last April 30, 2024 to discuss concerns on the: (1) proliferation of the misuse of organic label and other certification marks, and commingling of fresh agricultural products in major supermarkets and by a non-certified consolidator; and (2) lack of enforcement mechanism to reprimand violators;

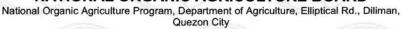
WHEREAS, LiveGreen International, Inc. requests the interventions of the NOAB to implement sustainable enforcement initiatives: (1) to ensure fair market practices and complement the regulatory functions of BAFS; and (2) to address the lack of awareness among markets and supermarkets on the lawful use of the organic label through an active and sustainable information campaign;

WHEREAS, the BAFS presented the above concerns of LiveGreen International, Inc. to the NOAB Technical Working Group during its meeting of May 7, 2024; the NOAB-TWG agreed to endorse to the NOAB to direct: (1) BAFS to conduct actual inspection of the reported retail establishment to validate the report; (2) NOAP to write a letter to the Department of Trade and Industry (DTI) to address the issue on mislabeling of organic products under the Consumer Act; and (3) NOAP to conduct an awareness campaign among consumers and the general public;

**NOW, THEREFORE,** this Board, by virtue of the power vested in it by R.A. 10068, as amended, has **RESOLVED**, as it is hereby **RESOLVED**, to direct: (1) BAFS to conduct actual inspection of the reported retail establishment to validate the report; (2) NOAP to write a letter to the Department of Trade and Industry (DTI) to help address the issue on mislabeling of organic products under The Consumer Act of the Philippines" (R.A. No.



## NATIONAL ORGANIC AGRICULTURE BOARD





7394); and (3) NOAP to conduct an awareness campaign among consumers and the general public;

**RESOLVED FURTHER**, that a copy of this Resolution be forwarded to concerned agencies for their information and appropriate action;

**APPROVED AND ADOPTED** this  $8^{th}$  day of May 2024 in Leyte, Philippines by the following NOAB members present:

USEC. ZAMZAMIN L. AMPATUAN

Chairperson

Department of Agriculture (DA)

Date signed: 05 - 21 - 2024

### ASEC. ELIZABETH N. LOPEZ DE LEON

Vice - Chairperson
Permanent Representative
Department of the Interior and Local
Government (DILG)
Date signed: \_\_\_\_\_\_

DIR. VON MARK R. MENDOZA

Permanent Representative
Department of Agrarian Reform (DAR)
Date signed: \_\_\_\_\_

DIR. GOMEL C. GABUNA

Permanent Representative Department of Health (DOH)

Date signed: 05 - 13 - 2024

NOABRESO No. 29 R.2024 RESOLUTION ON THE REPORT OF LIVEGREEN INTERNATIONAL, INC.
ON THE PROLIFERATION OF THE MISUSE OF ORGANIC LABEL AND OTHER
CERTIFICATION MARKS, AND COMMINGLING OF FRESH AGRICULTURAL
PRODUCTS IN SOME RETAIL ESTABLISHMENTS

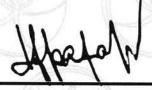
Page 2 of 4



## NATIONAL ORGANIC AGRICULTURE BOARD

National Organic Agriculture Program, Department of Agriculture, Elliptical Rd., Diliman, Quezon City





# DIR. JUANITO T. BATALON

Permanent Representative
Department of Science and Technology
(DOST)

Date signed: 05 - 16 - 2024

# **USEC. MARY JANE T. PACHECO**

Permanent Representative Department of Trade and Industry (DTI)

Date signed: \_\_\_\_\_

## DEP. DIR. GEN. ROSANNA A. URDANETA

Permanent Representative Technical Education and Skills Development Authority (TESDA) Date signed: \_\_\_\_\_

### COMM. RHODEX P. VALENCIANO

Representative, Indigenous Farmers National Commission on Indigenous Peoples (NCIP)

Date signed:

40aui

### MR. GABRIEL A. ARUBIO

Representative, Luzon Small Farmers Yakap at Halik Multi-Purpose Cooperative Cavite

Date signed: 05 - 16 - 2024

MR. GODYNEL D. ISEDENIA

Representative Visavas Small Farmers Aklan Provincial Organic Producers Association (APOPA)

Date signed: 05-16-2024

MR. MAEL JETHEL J. KAPUNAN Representative, Mindanao Small

Farmers
Peoples Action for Liberal Agriculture
Industry (PALAI), Inc.

Date signed: 05 -14 -2024

# MS. AIMEE LOO PAREDES

Representative, Non-Government Organizations Cares Channels, Inc.

Date signed: \_\_\_

NOABRESO No. Q9 R.2024 RESOLUTION ON THE REPORT OF LIVEGREEN INTERNATIONAL, INC.
ON THE PROLIFERATION OF THE MISUSE OF ORGANIC LABEL AND OTHER
CERTIFICATION MARKS, AND COMMINGLING OF FRESH AGRICULTURAL
PRODUCTS IN SOME RETAIL ESTABLISHMENTS

Page 3 of 4



### NATIONAL ORGANIC AGRICULTURE BOARD

National Organic Agriculture Program, Department of Agriculture, Elliptical Rd., Diliman, Quezon City



MS. DON A LAO-PADRE

Representative, Private Sector Lao Integrated Farms, Inc. Date signed: 05 - 16 - 2024

DR. NOEL B. LUMBO

Representative, Agricultural Colleges and Universities University of the Philippines Los Baños

Date signed: 05 - 16 - 2024

HON. ROMMEL C. ARNADO

Representative, National Organization of **Local Government Units** League of Organic Agriculture Municipalities, Cities and Provinces of the Philippines

Date signed: \_

MR. RODOLFO F. CORTEZ, JR.
Representative, National Association of **PGS Groups** 

Participatory Guarantee System (PGS) Pilipinas

Date signed: 05- 17 -2024

Attested by:

BERNADETTE F. SANJUAN, CESO II

NOAB Secreta

Date signed: 05 - 20 - 2024

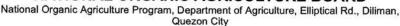
NOABRESO No. Q9 R.2024

RESOLUTION ON THE REPORT OF LIVEGREEN INTERNATIONAL, INC. ON THE PROLIFERATION OF THE MISUSE OF ORGANIC LABEL AND OTHER CERTIFICATION MARKS, AND COMMINGLING OF FRESH AGRICULTURAL PRODUCTS IN SOME RETAIL ESTABLISHMENTS

Page 4 of 4



## NATIONAL ORGANIC AGRICULTURE BOARD





### NATIONAL ORGANIC AGRICULTURE BOARD

Resolution No. <u>09</u> Series of 2024

# RESOLUTION ON THE REPORT OF LIVEGREEN INTERNATIONAL, INC. ON THE PROLIFERATION OF THE MISUSE OF ORGANIC LABEL AND OTHER CERTIFICATION MARKS, AND COMMINGLING OF FRESH AGRICULTURAL PRODUCTS IN SOME RETAIL ESTABLISHMENTS

**WHEREAS**, Section 2 of Republic Act No. 10068 or the Organic Agriculture Act of 2010, as amended by Republic Act No. 11511, declares the policy of the State to promote, propagate, develop further, and implement the practice of organic agriculture in the Philippines;

WHEREAS, Section 6 of R.A. 10068, as amended, created the National Organic Agriculture Board (NOAB) as the policy-making body that shall provide direction and general guidelines for the implementation of the National Organic Agriculture Program (NOAP);

**WHEREAS,** Sections 18 and 19 of R.A. 10068, as amended, and its implementing rules and regulations, states the provisions and rules for the labeling and retailing of organic produce and products;

WHEREAS, LiveGreen International, Inc., a third-party certified and BAFS-registered operator authorized to produce leafy vegetable crops, fruit-vegetable crops, herbs and spices, and root crops under the brand Organicus, met with the Bureau of Agriculture and Fisheries Standards (BAFS) last April 30, 2024 to discuss concerns on the: (1) proliferation of the misuse of organic label and other certification marks, and commingling of fresh agricultural products in major supermarkets and by a non-certified consolidator; and (2) lack of enforcement mechanism to reprimand violators;

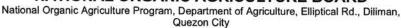
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WHEREAS, the BAFS presented the above concerns of LiveGreen International, Inc. to the NOAB Technical Working Group during its meeting of May 7, 2024; the NOAB-TWG agreed to endorse to the NOAB to direct: (1) BAFS to conduct actual inspection of the reported retail establishment to validate the report; (2) NOAP to write a letter to the Department of Trade and Industry (DTI) to address the issue on mislabeling of organic products under the Consumer Act; and (3) NOAP to conduct an awareness campaign among consumers and the general public;

**NOW, THEREFORE,** this Board, by virtue of the power vested in it by R.A. 10068, as amended, has **RESOLVED**, as it is hereby **RESOLVED**, to direct: (1) BAFS to conduct actual inspection of the reported retail establishment to validate the report; (2) NOAP to write a letter to the Department of Trade and Industry (DTI) to help address the issue on mislabeling of organic products under The Consumer Act of the Philippines" (R.A. No.



#### NATIONAL ORGANIC AGRICULTURE BOARD





7394); and (3) NOAP to conduct an awareness campaign among consumers and the general public;

**RESOLVED FURTHER**, that a copy of this Resolution be forwarded to concerned agencies for their information and appropriate action;

**APPROVED AND ADOPTED** this 8<sup>th</sup> day of May 2024 in Leyte, Philippines by the following NOAB members present:

USEC. ZAMZAMIN L. AMPATUAN

Chairperson

Department of Agriculture (DA)
Date signed: 05 - 21 - 2021

### ASEC. ELIZABETH N. LOPEZ DE LEON

Vice - Chairperson
Permanent Representative
Department of the Interior and Local
Government (DILG)
Date signed: \_\_\_\_\_\_

DIR. VON MARK R. MENDOZA

Permanent Representative
Department of Agrarian Reform (DAR)
Date signed: \_\_\_\_\_\_

DIR. GOMEL C. GABUNA

Permanent Representative Department of Health (DOH)

Date signed: 05 - 13 - 2024



## NATIONAL ORGANIC AGRICULTURE BOARD

National Organic Agriculture Program, Department of Agriculture, Elliptical Rd., Diliman, Quezon City



DIR. JUANITO T. BATALON

Permanent Representative Department of Science and Technology (DOST)

Date signed: 05 -16-2024

**USEC. MARY JANE T. PACHECO** 

Permanent Representative Department of Trade and Industry (DTI)

Date signed: \_\_

# DEP. DIR. GEN. ROSANNA A. **URDANETA**

Permanent Representative **Technical Education and Skills** Development Authority (TESDA) Date signed: \_

#### COMM. RHODEX P. VALENCIANO

Representative, Indigenous Farmers National Commission on Indigenous Peoples (NCIP)

Date signed: \_\_

#### MR. GABRIEL A. ARUBIO

Representative, Luzon Small Farmers Yakap at Halik Multi-Purpose Cooperative Cavite

Date signed: 05 - 16 - 2024

MR. GODYNEL D. ISEDENIA

Representative Visavas Small Farmers Aklan Provincial Organic Producers Association (APOPA)

Date signed: 05-16-2024

MR. MAEL JETHEL J. KAPUNAN

Representative, Mindanao Small Farmers

Peoples Action for Liberal Agriculture Industry (PALAI), Inc.

Date signed: 05 - 16 - 2024

MS. AIMEE LOO PAREDES

Representative, Non-Government Organizations Cares Channels, Inc.

Date signed: \_

NOABRESO No. 29 R.2024



### NATIONAL ORGANIC AGRICULTURE BOARD

National Organic Agriculture Program, Department of Agriculture, Elliptical Rd., Diliman, Quezon City



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Representative, Private Sector Lao Integrated Farms, Inc. Date signed: 05-16-2024

DR. NOEL B. LUMBO

Representative, Agricultural Colleges and Universities

University of the Philippines Los Baños Date signed: 05 - 16 - 2021

HON. ROMMEL C. ARNADO

Representative, National Organization of Local Government Units League of Organic Agriculture Municipalities, Cities and Provinces of the Philippines

Date signed: \_

MR. RODOLFO F. CORTEZ, JR.
Representative, National Association of **PGS Groups** 

Participatory Guarantee System (PGS) **Pilipinas** 

Date signed: 05-17-2024

Attested by:

UAN, CESO II

NOAB Secre Date signed: 05