

**NATIONAL ORGANIC AGRICULTURE BOARD**  
**Resolution No. 15**  
**Series of 2016**

**RECOMMENDING THE PARTICIPATION OF THE DEPARTMENT OF AGRICULTURE (DA)  
 IN THE TERRA MADRE SALONE DEL GUSTO 2016 TO BE FUNDED UNDER THE  
 ORGANIC AGRICULTURE FUNDS**

**WHEREAS**, Section No. 05 of Republic Act No. 10068 otherwise known as the "Organic Agriculture Act of 2010" established the National Organic Agriculture Program (Program);

**WHEREAS**, the Honorable Board is the policy-making body mandated under Section 6 of RA No. 10068 to provide direction and general guidelines for the implementation of the Program;

**WHEREAS**, Rule 5.7 Section 5 of the RA 10068 states that the DA must develop and institutionalize the promotion of local and international trade fairs, market promotion and matching activities with the active participation of LGUs, NGOs, NSAs, Academe, RDE institutions, organic farmer associations, business groups and multi-stakeholder (environment and climate change advocates and agrarian reform communities) networks to push organic products in the local and international markets as outlined in the comprehensive NOAP;

**WHEREAS**, the Program aims for the promotion of organic agriculture in order to raise public's awareness and consciousness on its benefits, and encourage responsible consumerism that protects both the consumers and the producers as well as the environment;

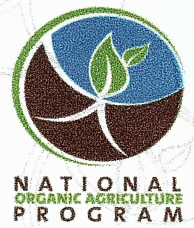
**WHEREAS**, the participation of the DA in Terra Madre Salone del Gusto 2016 shall be an avenue to showcase and promote 46 organic and heirloom products, listed in Annex A, that are included in the Ark of Taste, an international registry of gastronomic diversity, created to protect the existence of such products and advocate their preservation thru buying, consuming and supporting its producers;

**WHEREAS**, this year shall be the third participation of the DA in the said trade show where the Philippine booth shall showcase local products and dishes, and highlight traditional methods and sustainable practices of our local farmer producers and practitioners;

**WHEREAS**, the participation to the said trade show will entail cost for space rental and booth construction amounting to PhP 2,350,000.00;

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**WHEREAS**, fifteen (15) Slow Food members, listed in Annex B, will serve as Philippine exhibitors with their participation to the trade show sponsored by the Slow Food Movement, an international movement that aims to prevent the disappearance of local food cultures and traditions, counteract the rise of fast life and combat peoples' dwindling interest in food.

**NOW, THEREFORE**, this Honorable Board, by virtue of the powers vested in it by RA 10068, has **RESOLVED**, as it hereby **RESOLVES**, to recommend the participation of the DA in the Terra Madre Salone del Gusto on September 22-26, 2016 at the Parco del Valentino, Turin, Italy to be charged against the organic agriculture funds;

**RESOLVED, FURTHER**, that the Department of Agriculture (DA) shall adopt the resolution and utilize the organic agriculture funds for the participation to trade show.

**RESOLVED FINALLY**, that all members of the NOAB, the Secretary of Agriculture, the Undersecretary for Agribusiness and High Value Crops, the Assistant Secretary for Agribusiness, the Director of the Agribusiness and Marketing Assistance Service, and the Program Coordinator of the National Organic Agriculture Program-National Program Coordinating Office be furnished with copies of this resolution for guidance and appropriate action.

**APPROVED** by the following Members of the Board this 12<sup>th</sup> day of August 2016:

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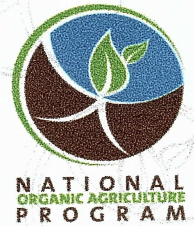
**USEC BERNADETTE ROMULO-PUYAT**  
Alternate Chairperson  
Permanent Representative  
Department of Agriculture (DA)

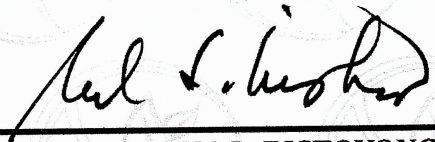
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Vice - Chairperson  
Permanent Representative  
Department of Interior and Local Government






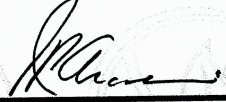
  
**USEC. ROSALINA L. BISTOYONG**  
Permanent Representative  
Department of Agrarian Reform


**DIR. JOCELYN DR. ANDAYA**  
Permanent Representative  
Department of Education


**DIR. HENRY A. ADORNADO**  
Permanent Representative  
Department of Environment and Natural  
Resources

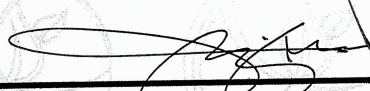
**(REPRESENTATIVE)**  
Permanent Representative  
Department of Health

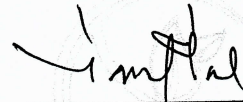
  
**DIR. RODOLFO O. ILAO**  
Permanent Representative  
Department of Science and Technology

  
**DIR. NESTOR P. ARCANSALIN**  
Permanent Representative  
Department of Trade and Industry

  
**MR. MARIANO B. RACELIS**  
Representative, Luzon Small Farmer  
Rinconada Movement for Environment  
and Sustainable Agriculture

  
**MR. RAMON P. MARAÑON**  
Representative, Visayas Small Farmer  
Guimaras Natural Farming Advocates

  
**MR. JIMMY E. GERONIMO**  
Representative, Mindanao Small Farmer  
Agus Pinoy Producers Cooperative  
(APCO)

  
**FR. IAN S. TRILLANES**  
Representative, NGO  
Caritas Diocese of Libmanan

**DR. GEORGINA J. BORDADO**  
Representative, Academe  
Central Bicol State University of  
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**(REPRESENTATIVE)**  
Representative, Agribusiness  
Firm/Private Sector  
Costales Nature Farm