



NATIONAL ORGANIC AGRICULTURE BOARD
 Resolution No. 017
 Series of 2021

**APPROVING THE ADOPTION OF A DIGITAL PLATFORM TO ADDRESS THE
 INFORMATION & OPERATIONAL-SUPPORT REQUIREMENTS OF THE NATIONAL
 ORGANIC AGRICULTURE PROGRAM**

WHEREAS, Section 5 of Republic Act No. 10068 (RA 10068), otherwise known as “The Organic Agriculture Act of 2010’ established the National Organic Agriculture Program (NOAP);

WHEREAS, the National Organic Agriculture Board (NOAB) is the policy-making body mandated under Section 6 of RA 10068, to provide direction and general guidelines for the implementation of the Program;

WHEREAS, RA 10068 has been amended by RA 11511, which took effect on January 21, 2021, and Section 2 thereof states to the effect, that a nationwide educational and promotional campaign shall be undertaken on the benefits of organic agri-products, as well as the adoption of organic agricultural system as a viable alternative, which is essential in achieving the overall objective of RA 10068, as amended, to promote, propagate, develop further, and implement the practice of organic agriculture in the Philippines;

WHEREAS, Section 20 of the Implementing Rules and Regulations of RA 10068 tasks the Agribusiness and Marketing Assistance Service of the Department of Agriculture, in collaboration with other relevant agencies, to develop and implement market development and trade promotion programs for organic agriculture;

WHEREAS, Department of Agriculture Secretary William D. Dar established the Farm and Fisheries Clustering and Consolidation Program, also known as the F2C2 Program, that encourages the formation of farming or fishing clusters for communal production, processing, marketing including the pooling of assets and capabilities;

WHEREAS, the NOAB deems it fit to adopt the F2C2 Program for a coordinated approach on the provision of interventions of the NOAP, consequently establishing Organik Konek, the NOAP’s response and embodiment for the need for business integration in organic agriculture;

WHEREAS, among the key strategies of the Department of Agriculture is the digitalization of agriculture technology that will leverage the food value chain and logistics, through the adoption of automated systems that will improve farm productivity and cut waste, use of analytics to facilitate data-driven farming practices for small farmers, seamless linkages of electronic marketplaces with marketing service applications for interoperability and fast delivery to consumers, and modern crop monitoring by means of electronic databases, with the overarching aim to introduce and strengthen the digitization of farming and agribusiness activities in the country in order to make way for “Agriculture 4.0”;



WHEREAS, the NOAB recognizes the clear need for accurate and verifiable information from the grassroots, specific to farmer profiles, production capabilities, and market consumption, in aid of policy and decision-making;

WHEREAS, VERDANT SEASONS FARM MANAGEMENT TECHNOLOGIES CORPORATION (VERDANT) is engaged in, among others, the business of designing and providing different business solutions and technology platforms to various companies, and entities in the private sector;

WHEREAS, VERDANT has developed a platform hereinafter called as the Agro-DigitalPH, a multi-application business platform, that supports the digitalization efforts in agriculture to encompass farmer profiling and registration, production forecasting and management, as well as digital marketing and marketplaces;

WHEREAS, Agro-DigitalPH supports the formation of even geographically disjoint farmer and/or fisher clusters by virtually consolidating resources and capabilities to aggregate demand, synchronize production activities, and schedule fulfillment, and jointly address market demand;

WHEREAS, Agro-DigitalPH is designed to digitally-support the business operations of cooperatives, associations, or any agri-based consolidation and integration entity like those to be established under Organik Konek;

WHEREAS, VERDANT has agreed to grant the NOAB, the right to use the PLATFORM as its modest contribution to help the NOAB achieve its objectives and digitalization agenda;

NOW, THEREFORE, considering the foregoing, this Honorable Board, by virtue of the powers vested in it by RA 10068, as amended by RA 11511, has **RESOLVED**, as it hereby **RESOLVES**, to approve the adoption and use of Agro-DigitalPH as the digital platform to address the information and operational-support requirements of the NOAP;

RESOLVED, FURTHER, that the NOAB through the NOAP-NPCO shall promote and endorse the use of the digital platform in the organic ecosystem of stakeholders that includes, but are not limited to, producers, consumers, marketers, consolidators, and relevant government agencies;

RESOLVED, FURTHER, that the NOAP-NPCO, together with VERDANT, shall jointly develop an agreement for the use and management of the digital platform, incorporating therein a transition and onboarding program to ensure adoption of the digital platform that includes orientation sessions on the rationale, objectives, and use of the digital platform with DA-RFO OA Focals, provincial, city, and municipal agriculturists, and organic agri-farmers groups, cooperatives, and associations, in accordance with the resolution of this Honorable Board;

RESOLVED FURTHER, that it authorizes Secretary William D. Dar to enter into a Memorandum of Understanding with the Verdant Seasons Farm Management Technologies Corporation, the owner and operator of digital provider Agro-DigitalPH on the adoption of Digital Platform to address the information & operational-support requirements of the National Organic Agriculture Program

RESOLVED FINALLY that a copy of this resolution be furnished to every Member of the NOAB, and the Office of the Secretary of Agriculture for its reference and information.



APPROVED by the following Members of the NOAB on 30 APRIL 2021 :

USEC. ZAMZAMIN L. AMPATUAN
Alternate Chairperson
Department of Agriculture (DA)
Date signed: _____

ASEC. ROOSQUE B. CALACAT
Vice - Chairperson
Permanent Representative
Department of Interior and Local Government
Date signed: _____

ASEC. MILAGROS ISABEL A. CRISTOBAL
Permanent Representative
Department of Agrarian Reform
Date signed: _____

DIR. PILAR MARILYN P. PAGAYUNAN
Permanent Representative
Department of Health
Date signed: _____



DIR. JUANITO T. BATALON
 Permanent Representative
 Department of Science and Technology
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DIR. RAQUEL B. ECHAGUE
 Permanent Representative
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 Date signed: _____

DR. VICTORIO FERNANDO D. NACPIL
 Representative, Luzon Small Farmer
 National Empowerment Development
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MR. RENATO D. DELA CRUZ
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 Integrated Farming System for Sustainable
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MR. ROLDAN C. PARAGUISON
 Representative, NGO
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MR. HENRY JAMES M. SISON
 Representative, Agribusiness Firm/Private
 Sector
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 Technologies Corporation
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DR. ADEFLO R. GARCIA
 Representative, Academe
 University of Southern Mindanao
 Date signed: _____



HON. ROMMEL C. ARNADO
 Representative, LGU
 National President of League of Organic
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MR. JOFFREY FRINAL
 Representative, PGS Group
 PGS Pilipinas
 Date signed: _____

EXEC. DIR. IMELDA B. TAGANAS
 Permanent Representative
 Technical Education and Skills Development
 Authority
 Date signed: _____

Representative, IPs
 National Commission on Indigenous Peoples
 Date signed: _____

Noted by:

DIR. BERNADETTE F. SAN JUAN, CESO II
 NOAB Secretary
 Date signed: _____



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