



NATIONAL ORGANIC AGRICULTURE BOARD
Resolution No. 01
Series of 2023

APPROVING THE THEME AND ACTIVITIES FOR THE CELEBRATION OF THE ORGANIC AGRICULTURE MONTH FOR CY 2023

WHEREAS, Republic Act No. 10068, also known as the Organic Agriculture Act of 2010, has been amended by Republic Act No. 11511 in December 2020, and Section 2 thereof states to the effect, that the State reaffirms its policy to promote, propagate, develop further, and implement the practice of organic agriculture in the Philippines;

WHEREAS, Section 5 of RA 10068, as amended, established the National Organic Agriculture Program (NOAP);

WHEREAS, Section 6 of RA 10068, as amended, created the National Organic Agriculture Board (NOAB) as the policy-making body that shall provide direction and general guidelines for the implementation of the NOAP;

WHEREAS, Presidential Proclamation No. 1030, issued on May 21, 2015, declared the month of November of every year as “Organic Agriculture Month” to focus national attention on the importance of organic agriculture to encourage its adoption in the country as an effective tool for the development, environmental conservation, and health protection of farmers, consumers, and the general public as well as enhance global competitiveness and environmental integrity, increase food security and safety, and alleviate poverty;

WHEREAS, with the proposed theme “*Kabuhayang OA, Kinabukasang OK*”, the celebration aims to strengthen the organic agriculture industry in the country. Specifically, it aims to: (1) increase the level of awareness of Filipinos on organic agriculture; (2) showcase the researches and technologies on organic agriculture; (3) Promote organic and naturally grown produce and products; and (4) feature success stories of organic agriculture practitioners;

WHEREAS, the NOAB discussed the following activities for the celebration of the 9th Organic Agriculture Month in November 2023 (*Activity Design for this is attached as Annex A*):

Activity	Date	Venue	In-charge
Kick-off Activities/National Launching <ul style="list-style-type: none"> • Opening Program • Awarding of Enterprise Support to Youth Scholarship Beneficiaries • Awarding of Certificates to Livelihood beneficiaries • Testimonials from OA practitioners 	1 st Monday of November	Liwasang Aurora, QMC 3:00 PM - onwards	NOAP – Overall program AMAS - exhibit



<ul style="list-style-type: none"> • “Man on the Street” • Launching of the Social Media Challenge • Free Food stub/Feeding activity (Organic meal) • Concert Night • Exhibit 			
Government Offices and DA Regional Offices Launching	1 st week of November	Nationwide	NGAs / DA RFOs
Social Media Challenge Prizes: 1 st – 5,000; 2 nd – 3,000; 3 rd – 2,000. <i>Consolation: (P500 worth of giveaways)</i>	Whole month of November	Social Media Campaign	NOAP
Social media posting of success stories	Whole month of November	NOAP FB Page and Website	Production of AVPs - ATI
Webinar on OA practices (backyard edition)	2 nd Week of November	Virtual	ATI
Organic Cooking Contest Prizes: 1 st – 10,000; 2 nd – 7,000; 3 rd – 5,000. <i>Consolation: (P1000 worth of giveaways)</i>	3 rd week of November	DA-CAR	DA RFOs
Culminating Activity during the Philippine Natural and Organic Products Expo (PNOPEX) <ul style="list-style-type: none"> • Closing Program • Farmers Exhibit • Recognition of New PGS-OCBs • “Man on the Street” • Free Tasting of Organic Food • Awarding of Social Media Challenge winners • Cultural Night 	November 24-26, 2023	SM Megamall	AMAS Free Tasting of Organic Food c/o Exhibitors

NOW, THEREFORE, considering the foregoing, this Honorable Board, by virtue of the powers vested in it by RA 10068, as amended, has **RESOLVED**, as it hereby **RESOLVES**, approving the theme “*Kabuhayang OA, Kinabukasang OK*”, for this year’s celebration of the Organic Agriculture month and the above-mentioned activities for the month-long celebration in November 2023;

RESOLVED FINALLY, that a copy of this Resolution be furnished to the members of the National Organic Agriculture Board, and all operating units and implementing agencies of the National Organic Agriculture Program (NOAP) for their information and appropriate action;

APPROVED by majority of the following members of the NOAB present in its 72nd Regular Meeting held face-to-face and through teleconference on January 18, 2023 at ATI RTC-CAR in La Trinidad, Benguet.



USEC. ZAMZAMIN L. AMPATUAN
 Alternate Chairperson
 Department of Agriculture (DA)
 Date signed: 01-30-2023

ASEC. ELIZABETH N. LOPEZ DE LEON
 Vice - Chairperson
 Permanent Representative
 Department of the Interior and Local
 Government
 Date signed: 02-02-2023

DIR. LUCIENNE S. PULGAR
 Permanent Representative
 Department of Agrarian Reform
 Date signed: 02-07-2023

ASEC. BEVERLY LORRAINE C. HO, MPH
 Permanent Representative
 Department of Health
 Date signed: _____

DIR. JUANITO T. BATALON
 Permanent Representative
 Department of Science and Technology
 Date signed: _____

Permanent Representative
 Department of Trade and Industry
 Date signed: _____

DEP. DIR. GEN. ROSANNA A. URDANETA
 Permanent Representative
 Technical Education and Skills Development
 Authority
 Date signed: _____

EXEC. DIR. CAESAR M. ORTEGA
 Representative, Indigenous Farmers
 National Commission on Indigenous
 Peoples
 Date signed: _____



DR. VICTORIO FERNANDO D. NACPIL
 Representative, Luzon Small Farmers
 National Empowerment Development
 Exchanges (NEDEX)
 Date signed: 02-08-2023

MR. ANTONIO JESUS C. ORBIDA
 Representative, Visayas Small Farmers
 PeacePond Farmers Association (PFA)
 Date signed: 02-03-2023

MR. RENATO D. DELA CRUZ

Representative, Mindanao Small Farmers
 Integrated Farming System for Sustainable
 Agriculture Farmers Association
 Date signed: _____

GRATIA PLENA SOCIAL ACTION CENTER

Representative, NGO
 Date signed: _____

MR. HENRY JAMES M. SISON

Representative, Agribusiness Firm/Private
 Sector
 Verdant Seasons Farm Management
 Technologies Corporation
 Date signed: _____

DR. ADEFLOR G. GARCIA
 Representative, Academe
 University of Southern Mindanao
 Date signed: 02-06-2023

HON. ROMMEL C. ARNADO
 Representative, LGU
 National President of League of Organic
 Agriculture Municipalities, Cities and
 Provinces of the Philippines
 Date signed: 02-07-2023

MR. JOFFREY FRINAL
 Representative, PGS Group
 PGS Pilipinas
 Date signed: 02-02-2023

Attested by:

DIR. BERNADETTE F. SAN JUAN, CESO II
 NOAB Secretariat
 Department of Agriculture - National
 Organic Agriculture Program
 Date signed: 02-08-2023



NATIONAL ORGANIC AGRICULTURE BOARD
Resolution No. _____
Series of 2023

APPROVING THE THEME AND ACTIVITIES FOR THE CELEBRATION OF THE ORGANIC AGRICULTURE MONTH FOR CY 2023

WHEREAS, Republic Act No. 10068, also known as the Organic Agriculture Act of 2010, has been amended by Republic Act No. 11511 in December 2020, and Section 2 thereof states to the effect, that the State reaffirms its policy to promote, propagate, develop further, and implement the practice of organic agriculture in the Philippines;

WHEREAS, Section 5 of RA 10068, as amended, established the National Organic Agriculture Program (NOAP);

WHEREAS, Section 6 of RA 10068, as amended, created the National Organic Agriculture Board (NOAB) as the policy-making body that shall provide direction and general guidelines for the implementation of the NOAP;

WHEREAS, Presidential Proclamation No. 1030, issued on May 21, 2015, declared the month of November of every year as "Organic Agriculture Month" to focus national attention on the importance of organic agriculture to encourage its adoption in the country as an effective tool for the development, environmental conservation, and health protection of farmers, consumers, and the general public as well as enhance global competitiveness and environmental integrity, increase food security and safety, and alleviate poverty;

WHEREAS, with the proposed theme "*Kabuhayang OA, Kinabukasang OK*", the celebration aims to strengthen the organic agriculture industry in the country. Specifically, it aims to: (1) increase the level of awareness of Filipinos on organic agriculture; (2) showcase the researches and technologies on organic agriculture; (3) Promote organic and naturally grown produce and products; and (4) feature success stories of organic agriculture practitioners;

WHEREAS, the NOAB discussed the following activities for the celebration of the 9th Organic Agriculture Month in November 2023 (*Activity Design for this is attached as Annex A*):

Activity	Date	Venue	In-charge
Kick-off Activities/National Launching <ul style="list-style-type: none"> • Opening Program • Awarding of Enterprise Support to Youth Scholarship Beneficiaries • Awarding of Certificates to Livelihood beneficiaries • Testimonials from OA practitioners 	1 st Monday of November	Liwasang Aurora, QMC 3:00 PM - onwards	NOAP – Overall program AMAS - exhibit



<ul style="list-style-type: none"> • “Man on the Street” • Launching of the Social Media Challenge • Free Food stub/Feeding activity (Organic meal) • Concert Night • Exhibit 			
Government Offices and DA Regional Offices Launching	1 st week of November	Nationwide	NGAs / DA RFOs
Social Media Challenge Prizes: 1 st – 5,000; 2 nd – 3,000; 3 rd – 2,000. Consolation: (P500 worth of giveaways)	Whole month of November	Social Media Campaign	NOAP
Social media posting of success stories	Whole month of November	NOAP FB Page and Website	Production of AVPs - ATI
Webinar on OA practices (backyard edition)	2 nd Week of November	Virtual	ATI
Organic Cooking Contest Prizes: 1 st – 10,000; 2 nd – 7,000; 3 rd – 5,000. Consolation: (P1000 worth of giveaways)	3 rd week of November	DA-CAR	DA RFOs
Culminating Activity during the Philippine Natural and Organic Products Expo (PNOPEX) <ul style="list-style-type: none"> • Closing Program • Farmers Exhibit • Recognition of New PGS-OCBs • “Man on the Street” • Free Tasting of Organic Food • Awarding of Social Media Challenge winners • Cultural Night 	November 24-26, 2023	SM Megamall	AMAS Free Tasting of Organic Food c/o Exhibitors

NOW, THEREFORE, considering the foregoing, this Honorable Board, by virtue of the powers vested in it by RA 10068, as amended, has **RESOLVED**, as it hereby **RESOLVES**, approving the theme “*Kabuhayang OA, Kinabukasang OK*”, for this year’s celebration of the Organic Agriculture month and the above-mentioned activities for the month-long celebration in November 2023;

RESOLVED FINALLY, that a copy of this Resolution be furnished to the members of the National Organic Agriculture Board, and all operating units and implementing agencies of the National Organic Agriculture Program (NOAP) for their information and appropriate action;

APPROVED by majority of the following members of the NOAB present in its 72nd Regular Meeting held face-to-face and through teleconference on January 18, 2023 at ATI RTC-CAR in La Trinidad, Benguet.



USEC. ZAMZAMIN L. AMPATUAN
 Alternate Chairperson
 Department of Agriculture (DA)
 Date signed: 02-10-2023

ASEC. ELIZABETH N. LOPEZ DE LEON
 Vice - Chairperson
 Permanent Representative
 Department of the Interior and Local
 Government
 Date signed: 02-02-2023

DIR. LUCIENNE S. PULGAR
 Permanent Representative
 Department of Agrarian Reform
 Date signed: 02-09-2023

ASEC. BEVERLY LORRAINE C. HO, MPH
 Permanent Representative
 Department of Health
 Date signed: _____

DIR. JUANITO T. BATALON
 Permanent Representative
 Department of Science and Technology
 Date signed: _____

Permanent Representative
 Department of Trade and Industry
 Date signed: _____

DEP. DIR. GEN. ROSANNA A. URDANETA
 Permanent Representative
 Technical Education and Skills Development
 Authority
 Date signed: _____

EXEC. DIR. CAESAR M. ORTEGA
 Representative, Indigenous Farmers
 National Commission on Indigenous
 Peoples
 Date signed: _____



DR. VICTORIO FERNANDO D. NACPIL
 Representative, Luzon Small Farmers
 National Empowerment Development
 Exchanges (NEDEX)
 Date signed: 02-08-2023

MR. ANTONIO JESUS C. ORBIDA
 Representative, Visayas Small Farmers
 PeacePond Farmers Association (PFA)
 Date signed: 02-01-2023

MR. RENATO D. DELA CRUZ

Representative, Mindanao Small Farmers
 Integrated Farming System for Sustainable
 Agriculture Farmers Association
 Date signed: _____

GRATIA PLENA SOCIAL ACTION CENTER

Representative, NGO
 Date signed: _____

MR. HENRY JAMES M. SISON

Representative, Agribusiness Firm/Private
 Sector
 Verdant Seasons Farm Management
 Technologies Corporation
 Date signed: _____

DR. ADEFLOR G. GARCIA
 Representative, Academe
 University of Southern Mindanao
 Date signed: 02-06-2023

HON. ROMMEL C. ARNADO
 Representative, LGU
 National President of League of Organic
 Agriculture Municipalities, Cities and
 Provinces of the Philippines
 Date signed: 02-01-2023

MR. JOFFREY FRINAL
 Representative, PGS Group
 PGS Pilipinas
 Date signed: 02-02-2023

Attested by:

DIR. BERNADETTE F. SAN JUAN, CESO II
 NOAB Secretariat
 Department of Agriculture - National
 Organic Agriculture Program
 Date signed: 02-08-2023